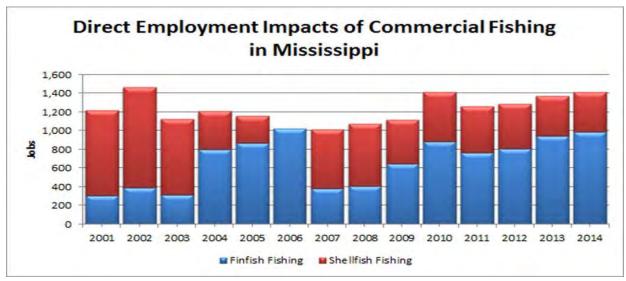
Mississippi MarketMaker MISSIS Newsletter UNIVERSITY EXTENSION SERVICE



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Dr. Benedict Posadas, Katy Buchanan and Peter Nguyen Mississippi State University, Coastal Research and Extension Center Mississippi-Alabama Sea Grant Extension Program Website: http://www.coastal.msstate.edu/MMNewsletter.html Volume 4, Issue 8; April 22, 2014

Commercial Fishing in Mississippi



Commercial fishing corresponds to finfish and shellfish fishing in the North American Industrial Classification System (NAICS). Using Economic Modeling Specialists (EMSI) data, the commercial fishing industry directly employed 1,372 workers in 2013. Commercial fishermen earned an average of \$21,935 while commercial shellfish harvester earned an average of \$38,281 in 2013. The National Marine Fisheries Service estimated that Mississippi commercial fishing produced total sales impacts amounting to more than \$49 million in 2011.

Why register your food and seafood business in MarketMaker?

The Mississippi MarketMaker website is visited over 75,000 times by more than 5,300 web users each month. By creating your business profile in MarketMaker, your business becomes visible to buyers and consumers who search online for local sources of food and seafood products. You

can create multiple business profiles for all your seafood businesses, e. g, fisherman, fish retailer, seafood restaurant.

Who are Commercial Fishermen on Mississippi MarketMaker?



Captain Justin's Fresh Shrimp 679 Beach Blvd Biloxi, MS 39532

Phone: 228-424-0042 MS MarketMaker Profile: http://ms.foodmarketmaker.com/business/1819784

Fair Maiden Seafood Slip C-1 Ocean Springs Harbor Ocean Springs, MS 39564

Phone: 228-323-5297 MS MarketMaker Profile: http://ms.foodmarketmaker.com/business/538329



* To find a local business like these, do a Business Search at the MS MarketMaker website using this link! <u>http://webapps.foodmarketmaker.com/marketmaker/#MS/food/productsearch/15035/28</u>.
* You can expand your "business search" by including in your search the other 19 states which are members of MarketMaker.

Where can you find MarketMaker?

MarketMaker can be viewed at - <u>http://ms.foodmarketmaker.com</u>. You can follow MarketMaker at Facebook - <u>http://www.facebook.com/MS_MarketMaker</u>. You can also follow MarketMaker at Twitter - <u>http://twitter.com/MS_MarketMaker</u> Find MarketMaker on your smart phone - <u>http.ms.foodsearcher.com</u>

For previous issues of the Mississippi MarketMaker Newsletter, go to:

http://msucares.com/newsletters/marketmaker/index.html

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