

Mississippi MarketMaker Newsletter



Mississippi Honey!

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Website: <http://www.coastal.msstate.edu/MMNewsletter.html>

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From the Hive to your Home



The honey bee was officially named the state Insect of Mississippi in 1980.

Each hive can contain up to 80,000 bees. This includes the single queen bee that can live up to eight years and can lay up to 1,500 eggs a day! (For more facts like this visit:

http://www.statesymbolsusa.org/Mississippi/insect_honeybee.html)

According to the Mississippi Department of Agriculture and Commerce, "Mississippi currently produces from 1.1 million to 1.5 million pounds of

honey each year, with an economic wholesale value of \$1 million. State beekeepers also produce queens and packaged bees worth more than \$750,000 annually. Among states, Mississippi ranks from 23rd to 25th in honey production."

Who Sells Honey on MS MarketMaker?

PJ Farm

19102 W Honey Branch Rd
Saucier, Mississippi 39574

Phone: 228-424-2613

Website: <http://pjfarm.blogspot.com/>

MS MarketMaker Profile: <http://ms.marketmaker.uiuc.edu/business/1843236>

"We have certified organic vegetables, herbs, vegetable starts and herb plants. We also sell eggs and honey from our hives. All sales are at Gulfport and Ocean Springs farmers markets."





Hays Berry Farm

1041 CR 182
Dumas, Mississippi 38625
Phone: 662-534-6267

Website: www.haysberryfarms.com

MS MarketMaker Profile: <http://ms.marketmaker.uiuc.edu/business/732213>

Their honey has No Artificial Colors, No Artificial Flavors, No Preservatives, No Sugar Added, and they use Sustainable Practices.

Smith Honey Farm, LLC

18 Honey Farm Lane
Petal, Mississippi 39465
Phone: 601-408-5465

MS MarketMaker Profile: <http://ms.marketmaker.uiuc.edu/business/894047>

We produce all-natural honey and beeswax products. Our honey has placed first in state competitions three different times. All honey is produced by the Smith Family.



*To find other local businesses who are selling these items, do a Business Search at the MS MarketMaker website using this link! <http://webapps.marketmaker.uiuc.edu/marketmaker/#MS/food/productsearch/2226/28>

Why register your food and seafood business in MarketMaker?

A survey was conducted by Clemson University in 2011-2012 to evaluate the impact of MarketMaker websites on agricultural producers (farmers, ranchers and fishermen) and farmers' markets. Survey respondents reported that the perceived average annual increase in sales due to MarketMaker was estimated at about \$152, with 75% saying that the increase in sales was less than \$25.

Where can you find MarketMaker?

MarketMaker (MM) can be viewed at - <http://ms.foodmarketmaker.com>.
You can follow MM at Facebook - http://www.facebook.com/MS_MarketMaker.
You can also follow MM at Twitter - http://twitter.com/MS_MarketMaker
Find MM on your smart phone - <http://ms.foodsearcher.com>

For the full text and previous issues of the MS-MM Newsletter, go to:

<http://msucare.com/newsletters/marketmaker/index.html>



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