Mississippi MarketMaker Newsletter

MISSISSIPPI STATE UNIVERSITY EXTENSION SERVICE

Outreach at the Bays and Bayous Symposium

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Website: http://www.coastal.msstate.edu/MMNewsletter.html
November 20, 2012

The MSU-Coastal Research and Extension Center MarketMaker Team partnered with Alabama MarketMaker and had an exhibit as well as a poster presentation at the 2012 Bays and Bayous Symposium last week, November 14-15 at the Mississippi Gulf Coast Coliseum.

Historically, each symposium has drawn scientists, students, businesses, educators, non-governmental organizations and concerned citizens. The Bays and Bayous Symposium began in 1979 and was titled Alabama's Bays, Bayous and Beaches Symposium. It was held again in 1987, widening the scope of the 1979 event to include the economic importance of coastal waters, educational programs and habitat restoration. In 1995, the symposium continued to focus on science while expanding its audience to include local industry and government. In 2006, it was decided that the meeting would be held every two years, rotating between Alabama and Mississippi.

The MarketMaker exhibit and poster brought a lot of attention and we were able to share to numerous consumers how they can use it to find local seafood, tourism activities and produce. Click here for a copy of the poster.

If your county has an upcoming fair, festival or conference, please do not hesitate to contact us, we are more than willing to bring our team and MarketMaker to you and your community.

Where can you find MarketMaker?
MarketMaker (MM) can be viewed at – http://ms.marketmaker.uiuc.edu/.
You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine.
You can follow MM at Facebook — http://www.facebook.com/MSMarketMaker
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